SAG-AFTRA | Waiver Agreement for Agency

SAG-AFTRA PERFORMER'S CONSENT

Please Check the Applicable Agreement:

- ❑ **2025 SAG-AFTRA** Audio Commercials Contract
- ❑ **2025 SAG-AFTRA** Commercials Contract

Celebrity Performers, Please Check If Applicable:

- ❑ Performer hereby waives session fees for his/her/their performance in the PSA.

This Agreement is made on _____("Date") by and between _____("Performer") and _____("Name of Agency") on behalf of its client, The Advertising Council Inc., located at 815 Second Avenue, New York, New York, 10017 ("Ad Council").

For good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, and pursuant to the provisions of the applicable Commercials Contract (as selected above), Performer grants to Ad Council, as well as its sponsoring non-profit public service organization, charity, or governmental agency, the right and license to use his/her/their performance in the Public Service Announcement ("PSA") entitled_____in all media covered under the Commercials Contract, worldwide, for an initial term of one (1) year ("Year 1") beginning not later than 15 working days after the first delivery of the PSA to TV or radio stations or 13 weeks after the last production day for the PSA, whichever first occurs.

Performer agrees that no compensation beyond the session fee(s) (unless waived above), shall be due to Performer for his/her/their performance in the PSA and use of the PSA in donated media. In the event that the PSA is used in paid media, Performer agrees to accept scale for such use. Performer further agrees that advertiser logos/IDs may appear on Ad Council and the PSA sponsor's website, including on the homepage.

Performer acknowledges and agrees that pursuant to the terms of the Commercials Contract, the Ad Council shall have an automatic right to use the PSA for an additional one- year use period ("Year 2") upon payment to Performer of an amount equal to the session fee paid to Performer for Year 1. Upon the expiration of Year 2, Ad Council shall have the right to use the PSA for additional one-year use periods without additional compensation to Performer, subject to SAG-AFTRA approval.

_____ _____
(Performer) (Date)

_____
(Print Name)

_____ _____
(Agency) (Date)

SAG-AFTRA PERFORMER'S CONSENT

If releasor is a minor, please check here ____ and have parent/guardian complete the following:

I, the undersigned, hereby warrant that I am the _____ of _____ , a minor, and have full authority to authorize the above release which I have read and approved. I hereby release and agree to indemnify Agency and Ad Council, from and against any and all liability arising out of the exercise of the rights granted by the above agreement.

_____ _____
(Signature of Parent or Guardian) (Print Name)

_____ _____
(Address) (Phone)