THURSDAY, NOVEMBER 30, 2023 | THE GLASSHOUSE | NEW YORK CITY

HONORING
Jamie Dimon
Chairman and Chief Executive Officer
JPMorgan Chase & Co.

PRESIDENT & CEO
Lisa Sherman
The Ad Council

AD COUNCIL CHAIR
DINNER CO-CHAIR
Diego Scotti
Executive Vice President
& Chief Marketing Officer
Verizon

AD COUNCIL BOARD MEMBER
DINNER CO-CHAIR
Carla Hassan
Chief Marketing Officer
JPMorgan Chase & Co.
Emergency Preparedness
Jamie Dimon | Chairman and Chief Executive Officer, JPMorgan Chase & Co.

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

HONOREE

Jamie Dimon | Chairman and Chief Executive Officer, JPMorgan Chase & Co.

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF

Jamie Dimon is a long-time champion of banking’s essential role in a community — its potential for bringing people together, for enabling companies and individuals to attain their goals, and for being a source of strength in difficult times. From a historic investment in Detroit’s comeback from bankruptcy to helping people with criminal backgrounds get a second chance through hiring and public policy, Jamie and JPMorgan Chase continue to demonstrate that being a force for good is good for business.

Under Jamie’s leadership since 2006, JPMorgan Chase and its 300,000 employees have come to work each day with a sense of purpose and a commitment to impact, to help people and institutions achieve their goals, and for being a force for good. Jamie is a long-time champion of banking’s essential role in a community.

IN A COMMUNITY

ESSENTIAL ROLE

BANKING’S

CHAMPION OF
CAMPAIGNS

GUN VIOLENCE PREVENTION
EXTREME RISK LAWS EDUCATION
SPONSOR: Brady
VOLUNTEER AD AGENCY: McKinney
SAFE GUN STORAGE
SPONSOR: Brady
VOLUNTEER AD AGENCIES: Casanova/McCann, dentsu, McKinney, OBERLAND, Pereira O’Dell
VOLUNTEER MEDIA AGENCY: Zenith
PARTNERS: Ad Council Creative Studio, East Bay Community Foundation, FOX, Google/YouTube, iHeartMedia, Influential, Missouri Foundation for Health, People First

MENTAL HEALTH
FOUNDING PILLAR SPONSOR: HUNTSMAN MENTAL HEALTH INSTITUTE

ADULT MENTAL HEALTH
SPONSOR: Huntsman Mental Health Institute
VOLUNTEER AD AGENCY: FCB
VOLUNTEER MEDIA AGENCY: IPG
PARTNERS: Citizen Tech Collective, Google/YouTube, House of JOY, iHeartMedia, Latinations, LinkedIn, Pinteres, Phreesia, TikTok, Values Partnerships, Whalar

MIDDLE SCHOOL MENTAL HEALTH
SPONSOR: Pivotal Ventures
VOLUNTEER AD AGENCIES: Casanova McCann, McCann NY
VOLUNTEER MEDIA AGENCY: UM
PARTNERS: Ad Council Creative Studio, Amazon, Google/YouTube, Influential, ITK, Meta, Pinterest, Phreesia, Reddit, SxM Media and Studio Resonate

SUICIDE PREVENTION (TEEN AND YOUNG ADULT MENTAL HEALTH)
SPONSORS: American Foundation for Suicide Prevention (AFSP), The Jed Foundation (JED)
VOLUNTEER AD AGENCY: Drogaf
VOLUNTEER MEDIA AGENCY: Initiative

VETERANS CRISIS PREVENTION
SPONSOR: U.S. Department of Veterans Affairs
VOLUNTEER AD AGENCY: GS&D & PARTNERS: FOX, Google/YouTube, Meta, People First, Reddit, Reingold

SUBSTANCE USE & OVERDOSE CRISIS
PATHS TO RECOVERY
SPONSORS: Centers for Disease Control and Prevention (CDC), National Council for Mental Wellbeing, Shatterproof
VOLUNTEER AD AGENCY: Accenture Song
PARTNER: Viget

YOUTH FENTANYL AWARENESS
VOLUNTEER AD AGENCIES: JOAN Creative, Meta Creative Shop
FUNDERS: Meta, Snap Inc., Google/YouTube
PARTNERS: Ad Council Creative Studio, FOX, Google/YouTube, Influential, Meta, Reddit, Reddit’s Karma Lab, Snap Inc., SxM Media and Studio Resonate, TikTok, Twitch, Vice, Viget, Whalar

YOUTH FENTANYL AWARENESS - NALOXONE EDUCATION
SPONSOR: Office of National Drug Control Policy
PARTNERS: Ad Council Creative Studio, Influential, People First, Viget

BIAS & HATE
BELONGING BEGINS WITH US
SPONSOR: American Immigration Council
VOLUNTEER AD AGENCY: Pereira O’Dell

LOVE HAS NO LABELS
SPONSOR: The Ad Council
VOLUNTEER AD AGENCY: R/GA
VOLUNTEER MEDIA AGENCY: Publicis
PARTNERS: Amazon Ads, Decentraland, Google/YouTube, Hulu, iHeartMedia, Karp, Kerv, Meta, Pinteres, Polygonal Mind, Reddit, TikTok, Town Hall, Whalar
FUNDERS: Bank of America, Johnson & Johnson, Walmart
NONPROFIT PARTNERS: AARP, ADL, American Immigration Council, Asian Americans Advancing Justice Southern California, Color of Change, DisabilityIn, GLAAD, HRC, National Women's Law Center, Perception Institute, StoryCorps, The Asian American Foundation, UnidosUS

DISEASE PREVENTION & SUPPORT
ALZHEIMER’S AWARENESS
SPONSOR: Alzheimer’s Association
VOLUNTEER AD AGENCIES: Lopez Negrete Communications, Mindshare
PARTNERS: Ad Council Creative Studio, Meta, NASCAR

FLU VACCINATION
SPONSORS: American Medical Association (AMA), Centers for Disease Control and Prevention (CDC), Centers for Disease Control and Prevention Foundation (CDCF)
PARTNERS: Black Girl Digital, People First, Terrabooze, Whalar

HIGH BLOOD PRESSURE CONTROL
SPONSORS: American Heart Association (AHA), American Medical Association (AMA)
VOLUNTEER AD AGENCY: UWG
PARTNERS: Ad Council Creative Studio, Google/YouTube, Influential, Phreesia

LUNG CANCER SCREENING
SPONSOR: American Lung Association
VOLUNTEER AD AGENCY: Hill Holiday

TYPE 2 DIABETES PREVENTION
SPONSOR: Centers for Disease Control and Prevention (CDC)
VOLUNTEER AD AGENCY: Subject Matter-Kivver
PARTNERS: Ad Council Creative Studio, Viget, Meta

YOUTH VAPING PREVENTION
SPONSOR: American Lung Association
VOLUNTEER AD AGENCY: Hill Holiday

FLU VACCINATION
SPONSORS: American Medical Association (AMA), Centers for Disease Control and Prevention (CDC), Centers for Disease Control and Prevention Foundation (CDCF)
PARTNERS: Black Girl Digital, People First, Terrabooze, Whalar

HIGH BLOOD PRESSURE CONTROL
SPONSORS: American Heart Association (AHA), American Medical Association (AMA)
VOLUNTEER AD AGENCY: UWG
PARTNERS: Ad Council Creative Studio, Google/YouTube, Influential, Phreesia

LUNG CANCER SCREENING
SPONSOR: American Lung Association
VOLUNTEER AD AGENCY: Hill Holiday

TYPE 2 DIABETES PREVENTION
SPONSOR: Centers for Disease Control and Prevention (CDC)
VOLUNTEER AD AGENCY: Subject Matter-Kivver
PARTNERS: Ad Council Creative Studio, Viget, Meta

YOUTH VAPING PREVENTION
SPONSOR: American Lung Association
VOLUNTEER AD AGENCY: Hill Holiday

DISEASE PREVENTION & SUPPORT
ALZHEIMER’S AWARENESS
SPONSOR: Alzheimer’s Association
VOLUNTEER AD AGENCIES: Lopez Negrete Communications, Mindshare
PARTNERS: Ad Council Creative Studio, Meta, NASCAR

FLU VACCINATION
SPONSORS: American Medical Association (AMA), Centers for Disease Control and Prevention (CDC), Centers for Disease Control and Prevention Foundation (CDCF)
PARTNERS: Black Girl Digital, People First, Terrabooze, Whalar

HIGH BLOOD PRESSURE CONTROL
SPONSORS: American Heart Association (AHA), American Medical Association (AMA)
VOLUNTEER AD AGENCY: UWG
PARTNERS: Ad Council Creative Studio, Google/YouTube, Influential, Phreesia

LUNG CANCER SCREENING
SPONSOR: American Lung Association
VOLUNTEER AD AGENCY: Hill Holiday

TYPE 2 DIABETES PREVENTION
SPONSOR: Centers for Disease Control and Prevention (CDC)
VOLUNTEER AD AGENCY: Subject Matter-Kivver
PARTNERS: Ad Council Creative Studio, Viget, Meta

YOUTH VAPING PREVENTION
SPONSOR: American Lung Association
VOLUNTEER AD AGENCY: Hill Holiday
CAMPAIGNS

SAFETY

BUZZED DRIVING PREVENTION
SPONSOR: National Highway Traffic Safety Administration (NHTSA)
VOLUNTEER AD AGENCY: Curiosity
PARTNERS: The Indoor Billboard Advertising Association (IBAA), Meta, Television Bureau of Advertising (TVB)
CORPORATE PARTNERS: Extreme Reach

CHILD CAR SAFETY
SPONSOR: National Highway Traffic Safety Administration (NHTSA)
VOLUNTEER AD AGENCY: Leo Burnett
PARTNERS: Black Girl Digital, Influential, Outdoor Advertising Association of America (OAAA), Universal Studios, Wordsworth-Booth

DISTRACTED DRIVING PREVENTION
SPONSOR: National Highway Traffic Safety Administration (NHTSA)
VOLUNTEER AD AGENCY: Organic
PARTNER: Influential

PROJECT YELLOW LIGHT PARTNERS: Clear Channel Outdoor, Elephant Insurance, iHeartMedia, National 4-H Council, PIX11, National Organizations for Youth Safety (NOYS), WKRN-TV Nashville

DRUG-IMPAIRED DRIVING PREVENTION
SPONSOR: National Highway Traffic Safety Administration (NHTSA)
VOLUNTEER AD AGENCY: Madwell
PARTNERS: InRange Advertising, SXM Media and Studio, Resonate, The Indoor Billboard Advertising Association (IBAA)

EMERGENCY PREPAREDNESS
SPONSOR: FEMA
VOLUNTEER AD AGENCY: Lopez Negrete Communications
PARTNERS: Ad Council Creative Studio, Google/YouTube, Meta, Reddit, ZAG Entertainment

EMERGENCY PREPAREDNESS - NYC
SPONSOR: NYC Emergency Management
PARTNER: Adolescent

HEATSTROKE PREVENTION
SPONSOR: National Highway Traffic Safety Administration (NHTSA)
VOLUNTEER AD AGENCY: Chemistry
PARTNERS: Influential, Meta, Outdoor Advertising Association of America (OAAA), Wordsworth-Booth

WILDFIRE PREVENTION
SPONSOR: USDA Forest Service, National Association of State Foresters
VOLUNTEER AD AGENCY: FCB NY
VOLUNTEER MEDIA AGENCY: Hearts & Science
PARTNERS: Ad Council Creative Studio, Google/YouTube, Help2Good, IBM, Nickelytics

COMMUNITY & FAMILY

ADOPTION FROM FOSTER CARE
SPONSORS: AdoptUSKids, US Department of Health and Human Services’ Administration for Children and Families
VOLUNTEER AD AGENCY: Edelman
VOLUNTEER MEDIA AGENCY: MMI Agency
PARTNER: Meta, Warner Bros.

CAREGIVER ASSISTANCE
SPONSOR: AARP
PARTNER: Ad Council Creative Studio

DISASTER AND CRISIS RELIEF
SPONSOR: The Ad Council
VOLUNTEER AD AGENCY: Group SJR
PARTNERS: Ad Council Creative Studio, Extreme Reach, ForbesGlobalGiving, USA for UNHCR

DISCOVERING NATURE
SPONSOR: National Association of State Foresters, U.S. Forest Service
VOLUNTEER AD AGENCY: David & Goliah
PARTNERS: Encants Media, IBM, iHeartMedia

ENDING HUNGER
SPONSOR: Feeding America
VOLUNTEER AD AGENCY: fluent360
PARTNERS: Ad Council Creative Studio, GSTV, Meta, NBCUniversal, Reddit, TikTok, The Atlantic

FATHERHOOD INVOLVEMENT
VOLUNTEER AD AGENCY: Campbell Ewald
PARTNERS: Ad Council Creative Studio, Electric Park Films

HIGH SCHOOL EQUIVALENCY
SPONSOR: Dollar General Literacy Foundation
VOLUNTEER AD AGENCY: Moffit
PARTNERS: Ad Council Creative Studio, Happy Cog, Meta, TikTok, Upworthy

SAVING FOR RETIREMENT
SPONSOR: AARP
VOLUNTEER AD AGENCY: adam&eveDDB
PARTNERS: Ad Council Creative Studio, Block & Tackle, Influential, LinkedIn, LUDWIG+, Meta, People First, Viget

SUPPORTING PETS IN YOUR COMMUNITY
SPONSORS: The Humane Society of the United States (HSUS), Maddie’s Fund®
VOLUNTEER AD AGENCY: YML
PARTNERS: Ad Council Creative Studio, Block & Tackle, Influential, LinkedIn, LUDWIG+, Meta, People First, Viget

TRANSFORMING HIRING & DIVERSIFYING TALENT
SPONSOR: Opportunity@Work
VOLUNTEER AD AGENCY: Ogilvy NY
VOLUNTEER MEDIA AGENCY: dentsu
PARTNERS: Google/YouTube, LinkedIn, Meta, Pinterest, ReddIt, The Atlantic, VidMob, Walmart

VOTE EARLY DAY
SPONSORS: Paramount Global, Vote Early Day
VOLUNTEER AD AGENCY: Paramount Brand Studio
PARTNERS: Paramount Global, Vote Early Day

VOTING AND ELECTIONS
Adoption from Foster Care
LEADERSHIP & COMMITTEE LISTINGS

LEADERSHIP COUNCIL
Michael Benedek, Datonics
Maeagan Buckler, Extreme Reach
Paula Davis, Colgate-Palmolive
Company
Mussy Forristall, DEPT
Christine Freericks, Candor McVoy
Josh Gillon, What IF Media Group
Greg Kahn, Emerging Tech Exchange
& GK Digital Ventures

ADVISORY COMMITTEE
Tara Abrahams, The Meteor Fund
Sara Adams, Chief Executives for
Talent
Dawn Davidson, Alpha Business
Foundation

ANALYTICS COMMITTEE
Kyle Dopp, Morning Consult
Chris Kelly, Upwave
Tammey Levine, Wells Fargo
Charlie Neer, MIQ Digital
Nicole Pangis, Ampersand

AUDIT COMMITTEE
Marc Broderson, McKinsey & Company
Chad Engelgau, Axiom
Bill Wise, MediaOcean

CASCADE REVIEW COMMITTEE
Chris Beresford-Hill, Ogilvy
Karen Costello, Deutsch LA
Susan Credle, FCB
Kinney Edwards, TikTok
Mauricio Galván, Madwell
Vita Harris, FCB

MEDIA ADVISORY COMMITTEE
Dani Benowitz, MAGNA Global
Kasha Cacy, Known
David Cohen, IAB
Ana Crandell
Chanelle Flavell, Hearts & Science
Lynn Lewis, Mediabrands & UM
Helin Lin, Publicis Media

COMPETITION COMMITTEE
Linda Davis, Colgate-Palmolive
Erik Gundersen, Venables, Bell & Partners
Ronald NJ
PJ Pereira, Pereira O’Dell
Sandi Preston, Translation

RESEARCH COMMITTEE
Tessa Alexander, MITRE
Danielle Bartolo, Google
Idil Cakim, Audacy

USE EXPERIENCE COMMITTEE
Cynthia Bryant, Cyrcymomy
Allison Bryant, Sesame Shop
Sumin Chou, Schema Design
Nate Davis
Ariana de Ryss, Slalom
Chelsey Delaney, Citizen Tech
Collective

Leverage & Committee Listings
SPECIAL THANKS

TO OUR VOLUNTEER AGENCIES FOR THEIR IMPACTFUL, MOTIVATING WORK, AND TO OUR MEDIA PARTNERS FOR SUPPORTING THESE IMPORTANT ISSUES.
MEET THESE CHAMPIONS

TONIGHT, YOU’LL HEAR FROM PEOPLE WITH POWERFUL PERSONAL STORIES WHO AREN’T JUST IMPACTED BY THE ISSUES WE ADDRESS — THEY ARE ALSO WORKING TO CREATE CHANGE. READ MORE ABOUT THEM HERE.

**TONJA MYLES**

Tonja Myles is an ordained minister, community activist, peer counselor, veteran, and mental health expert, including her work as an advisor for the Huntsman Mental Health Foundation and the Ad Council’s Mental Health Initiative.

Tonja promotes mental health awareness and rehabilitation in part by sharing her lived experiences including her recovery from addiction, her survival of sexual abuse and suicide attempts, and her diagnosis of PTSD.

Tonja has testified on Capitol Hill numerous times and was recognized by President George W. Bush during his 2003 State of the Union speech, when he acknowledged her perseverance and expertise in faith-based recovery.

She currently continues her mission on the boards of The Baton Rouge Crisis Intervention Center and Aging With Dignity, the Mayor’s mental health advisory council, Baton Rouge City Police Chief’s Advisory Council, Louisiana Behavioral Health Advisory Council and Louisiana Department of Health/Office of Behavior Health Crisis System Implementation Plan Council. She is a founding board member of The Bridge Center of Hope, which is the first crisis stabilization center in the city of Baton Rouge.

**CHRISTIAN HEYNE**

Throughout his career, Christian has worked to build consensus both at the state level and in Congress to end the epidemic of gun violence in America. Christian has successfully developed, lobbied, and assisted with the implementation of a variety of local, state, and federal policies. At Brady, he has helped oversee and grow the combating crime guns initiative, working on non-legislative solutions to stem the flow of illegal guns into vulnerable communities by holding irresponsible and negligent actors of the gun industry responsible for behavior that contributes to gun violence.

Christian prioritizes strong relationships across the political and ideological spectrum of the gun violence prevention movement and its partners, fostering collaboration with academics, researchers, policymakers, activists, implementers, and more. Christian strives to ensure not only that survivors’ voices are genuinely heard and reflected in each stage of Brady’s work, but also that survivors are leaders at the forefront of the broader movement.

Visit: [trainedtofightwhilewounded.com](trainedtofightwhilewounded.com)

Visit: [bradyunited.org/team/christian-heyne](bradyunited.org/team/christian-heyne)

**THE LA CAN FREEDOM SINGERS**

Born in the heart of Skid Row in Los Angeles, the Freedom Singers have united to deliver a powerful message that “art has no address” and can be a driving force for generating ideas and solutions to combat homelessness. The Freedom Singers have taken their message of hope and endless potential to audiences across the country, captivating them with spirited performances and heartfelt discussions. Their magic was recently on full display on their journey to the semifinals of America’s Got Talent.

Guided by the transformative vision of the Los Angeles Community Action Network, the Freedom Singers provide a prominent platform that dispels and reshapes the negative narratives that often overshadow communities like Skid Row. LA CAN’s mission is to build grassroots leadership, deliver quality service, and foster a culture of community innovation and development. We’ve uncovered the core drivers of this crisis: race, gender, employment opportunities, and the lack of affordable housing. Our work has ignited policy changes at the local, state, and national levels, all while maintaining that housing is a human right.

Visit: [cangress.org](cangress.org)
TOGETHER FOR TOMORROW

PUBLIC SERVICE AWARD DINNER

adcouncil.org